

Title: Research Management Committee (RMC) Meeting

Subject: Minutes of the Meeting

Date: December 14th, 2023

Reporter: Morgane LEONARD

Recipient(s):

- All Research Management Committee (RMC) Members.
- All ICN BS permanent teachers

Copy :

Presents :

BERTHOD Olivier
DUENAS Alejandra
DURAND Estelle
KITCHEN Philip
MARTINEAU Régis
PAULET Elisabeth
SCHULZ Klaus-Peter
STEKELORUM Rebecca

Absents :

PAULET Elisabeth

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AGENDA

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2. Hiring Postdocs
3. The Conversation and Research Insights – feedback and impact
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6. Summary of CERFIGE General Assembly
7. Update of ICN additional list of journals

1. Progress of recognition of editorial activities

The proposition made in a previous RMC will be presented at the next COMEX meeting. After validation by the COMEX, the procedure will be put in practice.

The proposition of the RMC is as follows:

- Ranking as academic articles introductory articles of special issues of managing guest editor of the issue + receiving the stars corresponding with the journal and half of the according bonus
- Reduction of teaching hours for editors (chief, senior and associate) ; according to ranking of the journal in ICN lists (1-2 stars: 15 hours ; 3 stars: 20 hours ; 4 stars: 25 hours)

2. Hiring Postdocs

Hiring Postdocs could be very useful within research projects – it'll allow the project holders to have a fully committed and qualified resource, avoiding professors to do all the leg work on their own.

Upon agreement, it is now possible to hire postdocs as long as it is budgeted in a third-party funding project.

3. The Conversation and Research Insights – feedback and impact

Research Insights is a trimestrial newsletter created by the Communication and Research departments. In one of its column, "Lu Pour Vous", a few of ICN core faculty's articles are promoted by Anne Lavigne, affiliate professor at ICN and Economic Sciences professor at Université d'Orléans. This newsletter is sent out to ICN Business School alumni and ICN's network of companies.

The Conversation is a medium specialized in publishing accessible versions of academic papers written by the authors themselves – with which ICN has a partnership agreement. The audience is very wide and The Conversation articles are often cited in mainstream media.

The matter is to know whether these media are the right ones to disseminate ICN research results or not.

As for now, Research Insights has not reached as many people as hoped and there are not enough ICN articles published in The Conversation. It was also raised that writing an article for The Conversation can be a difficult and time consuming task.

A few suggestions were made on how to disseminate research:

- Targetting companies: rather than having someone else rewrite existing articles, professors could send in small professional articles upon request on specific topics to showcase ICN's expertise.
- Targetting students: introducing The Conversation in your courses, as it is an appropriate tool for dissemination toward them.
- Targetting a wider audience: other media do exist (i.e. Xerfi Canal, newspapers, etc.) – the faculty should not have to restrict to only The Conversation.

In order to drive more results, a frame should be set inducing researchers to disseminate their research. Thus, dissemination included as a criterium in the triennial will be discussed. It would be up to the researcher which medium they use to disseminate their research, but they'd have to provide proof of dissemination during their triennial.

4. Feedback of the previous RMC meeting with affiliated research professors + Faculty Day

The previous RMC meeting included our four affiliated research professors and they also took part to our Faculty Day. Their involvement was very fruitful in both events and meeting the faculty allowed them to connect with professors around research subjects.

Following their presentations during the Faculty Day, it was decided to solicit their expertise on third-party funding to help ICN develop its research funding.

The transcripts of the workshop groups of the Faculty Day are available [here](#) and will be discussed in the next RMC meeting.

5. Research project applications

Current research project applications within the Faculty:

- Nuno GUIMARAES DA COSTA is in the process of submitting a project to ANR-PRCI
- Leonhard GEBHARDT, Kamel MNISRI and Klaus-Peter SCHULZ's project will be postponed from HORIZON call to another one for a better fit.
- Krista FINSTAD-MILION is in the process of submitting a project to ERASMUS+

Piece of advise:

For designing and developing a European project, Klaus-Peter recommends looking into COST calls which are more accessible than other Horizon or even Erasmus+.

6. Summary of CEREFIGE General Assembly

Eve-Angeline LAMBERT from BETA took over the Pôle Scientific of the SJPEG faculty

There will be an internal evaluation of the existing ASP (priority research axes) in the upcoming year. This is particularly important for the two ICN led axes Health & Care and Sustainable Development & Creativity.

Two members of ICN faculty are elected as co-responsible of the "équipes thématiques (ET)": Jean-François STICH confirmed in the ET ORH and Régis MARTINEAU was elected for the ET FCC . It is important for ICN faculty to be integrated in the CEREFIGE activities and leadership functions. It is planned to invite the directors Anne STEVENOT and/or Mathieu KACHA to a future RMC meeting.

7. Update of ICN additional list of journals

The current journals indexed in the ICN additional list of journals have been assessed by the RMC members. The list will be updated and shared with the faculty shortly.

There was a request for three journals to be added:

- ACM Transactions on Embedded Computing Systems (ISSN: 1539-9087) – added – 1*
- The Journal of Arts management, Law and Society (ISSN: 1063-2921) – added – 1*
- Ihtifaz: Journal of Islamic Economic, Finance and Banking (ISSN: 2622-4755) – watchlist

Dates

Next RMC meeting: January 18th, 2024